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## **2025 Grant List - Round 1**

### **Recreational Award Approved:**

Clearfield County Fairgrounds – \$50,000.00 - multipurpose Agricultural and Community Building

Kyler's Real Estate – \$50,000.00 - Air BnB's in Clearfield and Curwensville combined

Warriors Mark Wingshooting & Lodging – \$50,000.00 - expansion of the shotgun range

### **Discretionary Grant Approved:**

Clearfield Chamber of Commerce - \$750.00 – Advertising for the Leprechaun Crawl Wine/Beer Walk

Clearfield County Fair - \$20,000.00 – advertising and promote the 164<sup>th</sup> Clearfield County Fair

Clearfield Revitalization Corp. - \$900.00 – promote the annual Shop Small Saturday and Holiday Wine Walk

Curwensville Days Committee - \$2,500.00 – advertise and market Curwensville Days

Downtown DuBois - \$3,000.00 – promote the Small College World Series

Harmony Grange Fair - \$2,400.00 – advertise and market the Harmony Grange Fair

### **Tourism Attraction Grant Approved:**

Airstream Adventures - \$25,000.00 – restoring 3 airstream campers

The Rock by The River – \$12,500.00 - building the event and restaurant venue

Warriors Mark Wingshooting and Lodging – \$12,500.00 - upgrading two cabins for rentals

### **Tourism Promotional Grant Approved:**

Bethany Retreat Center - \$4,500.00 – (\$1500) for rack cards and the remaining balance for advertising

CAST - \$3,000.00 – rack cards, billboards, and digital advertising

Cen-Clear (Rustic Ridge Farms) - \$4,000.00 – for the website

Clearfield County Fair - \$7,500.00 – advertise and marketing

Fun Central - \$5,500.00 – rack cards and distribution throughout PA Welcome Centers

Gant Media - \$1,500.00 – advertise Men Who Cook

Gio's BBQ - \$3,200.00 – radio ads

Gunpowder Grille - \$7,000.00 – signage and advertising/marketing

Irvin Manor – \$3,500.00 – signage for the front yard

Kyler's Real Estate - \$4,500.00 – signage, website, and Facebook promotions

Liddle Gallery - \$2,00.00 – brochure cards and to update marketing and advertising materials

Ragtime Cigars - \$4,000.00 – brochure cards and billboards

Culture Resources (Reitz Theater) - \$3,500.00 – radio advertising

The Rock on The River - \$6,000.00 – print materials, billboards, website, and social media

Treasure Lake GOLF - \$5,000.00 – television and digital ads for Stay 'n Play Golfers

Treasure Lake KOA - \$2,000.00 – television, digital ads, and brochure distribution for the campground

UMI – \$5,000.00 - billboard, digital ads, newspapers, radio advertising, and print marketing for King of the Mountain

Warriors Mark Wingshooting and Lodging - \$3,500.00 – brochures and website

#### **Sponsorships Approved:**

Clearfield County Fair - \$20,000.00 – Main Sponsor of 2025 Fair

Clearfield Revitalization Corp. - \$2,000.00 – radio and TV advertisement for the River Front Festival as Sponsor of the event

Curwensville Days Committee - \$5,000.00 – marketing and advertising the 4-day Community Days Festival as a sponsor

DuBois Little League - \$5,000.00 – marketing and advertising the post-season All-star championships for the Junior and Senior League, and Challenger Allstars as a sponsor

Frailey's Greenhouse - \$4,000.00 – marketing and advertising Santa as a sponsor at Frailey's

Gant Media - \$25,000.00 – marketing and advertising the Central PA Outdoor Show as a main sponsor

Muddy Paws Brewery - \$3,000.00 – marketing and advertising the Shamrockin Anniversary as a sponsor.

QIDC - \$2,500.00 – marketing and advertising the 100 Mile Yard Sale sponsor

Starr Hill Winery - \$5,000.00 – marketing and advertising the Groundhog Wine & Shine Fest as a sponsor

Turnabout Boxing - \$4,800.00 – marketing and advertising as a sponsor of April Fools Fiasco

Upstage Music Festival - \$2,000.00 – marketing and advertising as a sponsor of the music festival

USCAA - \$20,000.00 – (City of DuBois) marketing and advertising as a sponsor for the Small College World Series

WPAL - \$5,000.00 – marketing and advertising as a sponsor of the St. Paddy's Showdown only

## 2025 Grant List - Round 2

### **Recreational Award Approved:**

Clearfield County Historical Society - \$50,000.00 – Create interactive outdoor learning historical space by re-imaging the rear lawn & Kerr House Museum

Frailey's Muddy Paws - \$50,000.00 – Building of a primitive campground and brewery tours

Kyler's Real Estate - \$50,000.00 – Riverfront Airbnb, retail commercial space & restaurant

### **Tourism Attraction Grant Approved:**

Angry Goat - \$12,500.00 – Construction of a walking trail throughout the Doolittle's Complex

Glendale Industrial Development Association - \$5,000.00 – Installation of a kayak launch

The Rock on the River - \$12,500.00 – Venue build with restaurant, speakeasy, and museum

### **Tourism Promotional Grant Approved:**

American Legion - \$500.00 – Help fund/promote James Shucker Memorial Golf Tournament

Angry Goat - \$3,000.00 – Marketing campaign/advertising, sign utilization, print media, social media, video, radio, TV, billboards, and directional signs

Bigler YMCA - \$3,000.00 – Media advertising for Strawberry Festival

Bloom Farms - \$400.00 – Rack cards for promotion of agritourism events

Clearfield Choral Society - \$500.00 – Funds to help promote Christmas concert and community activities

Coalport Community Decorating Committee - \$2,500.00 – Marketing and promoting the annual Coalport Street Fair, and advertising on a billboard

Creative Boutique - \$1,500.00 – Radio advertising and signage

Curwensville Lake - \$4,000.00 – Seasonal advertising campaign to increase tourism and overnight stays at the lake

Curwensville Merchants - \$270.00 – Rack cards to promote merchants' cause

Grice Museum - \$5,000.00 – Marketing materials and new brochures

Original Music Festival - \$3,500.00 – Provide an outlet where local musicians can showcase their work/ talents to the community while raising funds for local non-profits

Ritz Theater - \$5,000.00 – Marketing promotions, radio ads, Facebook ads, rack cards, etc.

Spotted Dog Flower Farm - \$3,000.00 – Designing promotional campaign aimed at attracting out-of-county visitors to the flower farm events

Strawberry Tree - \$250.00 – Purchase rack cards to display inside local businesses